

Contact: John Doe
Adult & Teen Challenge Name of Center
1234 Any Street, City Name, State 11122
(123) 456-7891



PSA | 30:Second Radio

S A M P L E
30:SECOND ANNOUNCER-READ RADIO
PUBLIC SERVICE ANNOUNCEMENT SCRIPT

SPONSOR: TEEN CHALLENGE (CENTER NAME)

PRODUCT: PUBLIC SERVICE ANNOUNCEMENT

TOPIC: NATIONAL ADDICTION RECOVERY MONTH

LENGTH: 30 SECONDS

ANNOUNCER:

DRUG AND ALCOHOL USE HAVE SUBSTANTITALLY INCREASED OVER THE LAST TWO YEARS AND OPIOD DEATHS HAVE REACHED AN ALL-TIME HIGH. IT'S ESTIMATED THAT 20 MILLION AMERICANS OVER THE AGE OF 12 STRUGGLE WITH SUBSTANCE ABUSE. AND ONE PERSON DIES EVERY SEVEN SECONDS. SEPTEMBER IS NATIONAL ADDICTION RECOVERY MONTH. IF YOU OR A SOMEONE YOU KNOW HAS A LIFE-CONTROLLING PROBLEM CALL OUR 24/7 HOPELINE AT 123-456-7891 OR VISIT OUR WEBSITE AT TEENCHALLENGECENTERNAME.ORG.

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SPONSOR: PROJECT REACH OF CITY NAME

PRODUCT: PUBLIC SERVICE ANNOUNCEMENT

TOPIC: FREE CAR WASH

LENGTH: 10 SECONDS

ANNOUNCER:

NEED A FREE CAR WASH? STOP BY *THE FIRE STATION ON SATURDAY
SEPTEMBER 00 BETWEEN 9 AM AND 2 PM. ALL DONATIONS WILL BENEFIT
PROJECT REACH OF CITY NAME.

* FIRE STATION, CHAMBER OF COMMERCE, RIVER OF LIFE CHURCH, CITY NAME ELEMENTARY, ETC.

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LENGTH: 10 SECONDS

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SEPTEMBER 00 BETWEEN 9 AM AND 2 PM. ALL DONATIONS WILL BENEFIT THE
STUDENTS AT TEEN CHALLENGE CENTER NAME.