project **REACH**



Child Evangelism

Overview

An outreach event that aims to entertain and draw children in and involve their families. The goal is to reach the unreached. You can have live music or just a speaker system and a playlist, face painting, outdoor games, a puppet show, inflatables if you have the funds, and so on. A resource is Child Evangelism Fellowship (CEF) which offers training and materials. They are partners with The Jesus Film Project and operate in 25 countries and are the largest child evangelism organization in the world with 40,000 volunteers (according to Wikipedia). Their motto is "Every Child, Every Nation, Every Day." They have material about Good News Clubs, a 5-Day Club, etc.

Activity Prep and Execution

Prep time would partly depend on the location. Permission may be needed from local authorities, a neighborhood watch and/or local police should be made aware of the event. Perhaps it would be possible to canvass the neighborhood and invite/inform the locals and should certainly include some of the children's caretakers, if possible. The duration would also depend on the secured location and regulations within that area. That would depend in part on the location, surroundings, number of workers and the type of presentation that would be provided. Perhaps 30-45 minutes if the program moved fast and invited attendee participation. Time should be allowed for conversations with children and parents/caretakers after the event. Training materials and training may be found on the CEF website. There may be other ministries in the local area who are already doing child evangelism with whom the ATC could partner.

Volunteer Needs:

- 1-2 ATC employees minimum
- 2-3 Volunteers minimum
- Note that the bigger the event, the more needed workers
- All volunteers and employees must submit to and pass a background check

Supply Needs:

- Posters, flyers, possible local radio ad
- Balloons, outdoor games
- Face paint materials
- Puppets
- Music, Outdoor speaker system

Potential Partners:

- Teen Challenge Graduates
- Local Church Volunteers
- YWAM
- Master's Commission
- Dream Centers