

Pop-Up Coffee Bar

Overview

This is a fun, trendy opportunity that creates interest, ATC community awareness, and community partnerships. There is also ample opportunity for great topical conversation and prayer! Everyone loves a good cup of coffee.

Activity Prep and Execution

- 2 hours/week prep, 2 hours/week execution. Set up different locations in the community once a week for two months, then assess if you want to continue.
- Planning
 - Determine weekly team and roles
 - Determine weekly dates
 - Map locations – be intentional to reach all areas of your community
 - Establish partnerships for each week
 - Develop promotion – flyers, social media, radio
 - Blitz community weekly with promotional teasers, social media announcements 2-3x's/week
 - Community services/church cards
- Day of event
 - Signage for pop up
 - Set up tent and trash cans
 - Speakers and playlist
 - Coffee pot – get coffee going
 - Set up coffee station
 - Set up tables and chairs
 - Set up pastries
 - 3 people preparing coffee orders
 - 1 person handing out pastries
 - 4 people available to talk/pray with people
 - Highlighting specific topics (Conversation books – health, family, career, and faith)
 - Gather contact business cards
 - Provide community services/church cards
 - 2 people cleaning
 - Team clean-up and load
- Follow up
 - 2 people call/email to send out teaser for next week pop up. Also, to ask if there are any prayer request

Volunteer Needs:

- Teams of 10
 - 4 people to make coffee
 - 4 people to talk and pray
 - 2 people clean up

Supply Needs:

- \$500/week
- Advertisement flyers
- Signage for pop up
- Tent
- Speakers for music
- Playlist
- Trash cans
- Trash can liners
- Restaurant grade coffee pot
- Local coffee blend (quality coffee, not Folgers)
- Creamer
- Sugar
- Filters
- Two to three 5 gal. water jugs
- 100 cups/week
- Napkins
- Baked goods (could be a homemade/signature-partnership with a local bakery)
- 6 small round tables
- 15 chairs
- Cleaning supplies
- Conversation books
- Local services/church cards
- Contact cards – business card size with name, email, and phone number

Potential Partners:

- Coffee distributors/coffee shops
 - Eurasia coffee
- Local bakeries
- BGMC equipment
- Fire Bible
- AGUSM Chaplaincy
- Campus ministries
- Local church young adult ministries