

## Backpack Bash

### Minimum people needed to complete activity the day of event:

- 30 Volunteers for Security Team
- 20 Volunteers to handout Backpacks
- 20 Volunteers for food preparation & serving
- 5 Volunteers to conduct Raffles
- Total Staff, Students and Volunteers for the day of event to be 75 to 100

### Key Leaders for Event:

- Center Director / Staff Assistant
- Staff Coordinator to oversee Security Team
- Event Coordinator, Public Relations Representative and 3 Student Helpers
- Guest Line Coordinator and 5 Volunteers (for directing attendees)
- Food Prep Area: Teen Challenge Center Kitchen Coordinator, Volunteer Fire Department Food Prep Coordinator

### Cost of Event      \$15,000 Fundraising Goal:

- \$6,000 – 1,000 Backpacks with Teen Challenge logo imprinted
- \$800 – T-Shirts with Backpack Theme screen printed (approx. 150 shirts)
- \$500 – 25,000 promotion flyers
- Underwriting Day of Event Staffing and additional costs
- Water donated by local Food Banks
- Ice needed is donated by local businesses
- Fire Department Koinonia Christian Group underwrites the cost (\$3,000) for the 2,500 meals (hamburgers, hotdogs, etc.) for event.

### Backpack School Supplies:

- 75% of the supplies are donated by Walmart and Target
- 25% of the supplies are purchased with a deep discount BULK rate, ordered from Walmart and Target

### General Information:

- 2-hour event
- Local Inner-City Schools help advertise the event