

Teen Challenge Community Impact Evangelism

Back To School Backpack Bash

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Meeting A Need

- Organized outreach to the community
Back to School Backpack Bash
- Number of people over the years
 - Invited over 200,000 people by going door to door
 - Handed out over 10,000 backpacks
 - Preached the gospel and fed over 20,000

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Reaching Your Community



Virtual Handouts

- Flyers
- Event Organizational Timeline
- Event Overview
- Event Worksheet

16 Weeks Out **projectREACH**

- Develop Event Day Schedule
 - Contact potential “VIP” attendees
- Promotion
 - Design and print Outreach and Fundraising flyers
 - Design and order T-shirts
 - Design and order Backpacks
 - Begin social media campaign
 - Begin to call local news networks
 - Local schools



16 Weeks Out

- Fundraising
 - Begin to contact major donors
 - Send financial requests to retailers
 - Begin requesting items for raffles or prizes
 - Schedule store fronts
 - Scheduling donation drop boxes at churches, stores, etc...



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12 Weeks Out

- Fundraising
 - Mailers
- Event Logistics
 - County/City/State permits
 - Request police presence
 - Schedule Entertainment
- Volunteers
 - Churches and local supporters

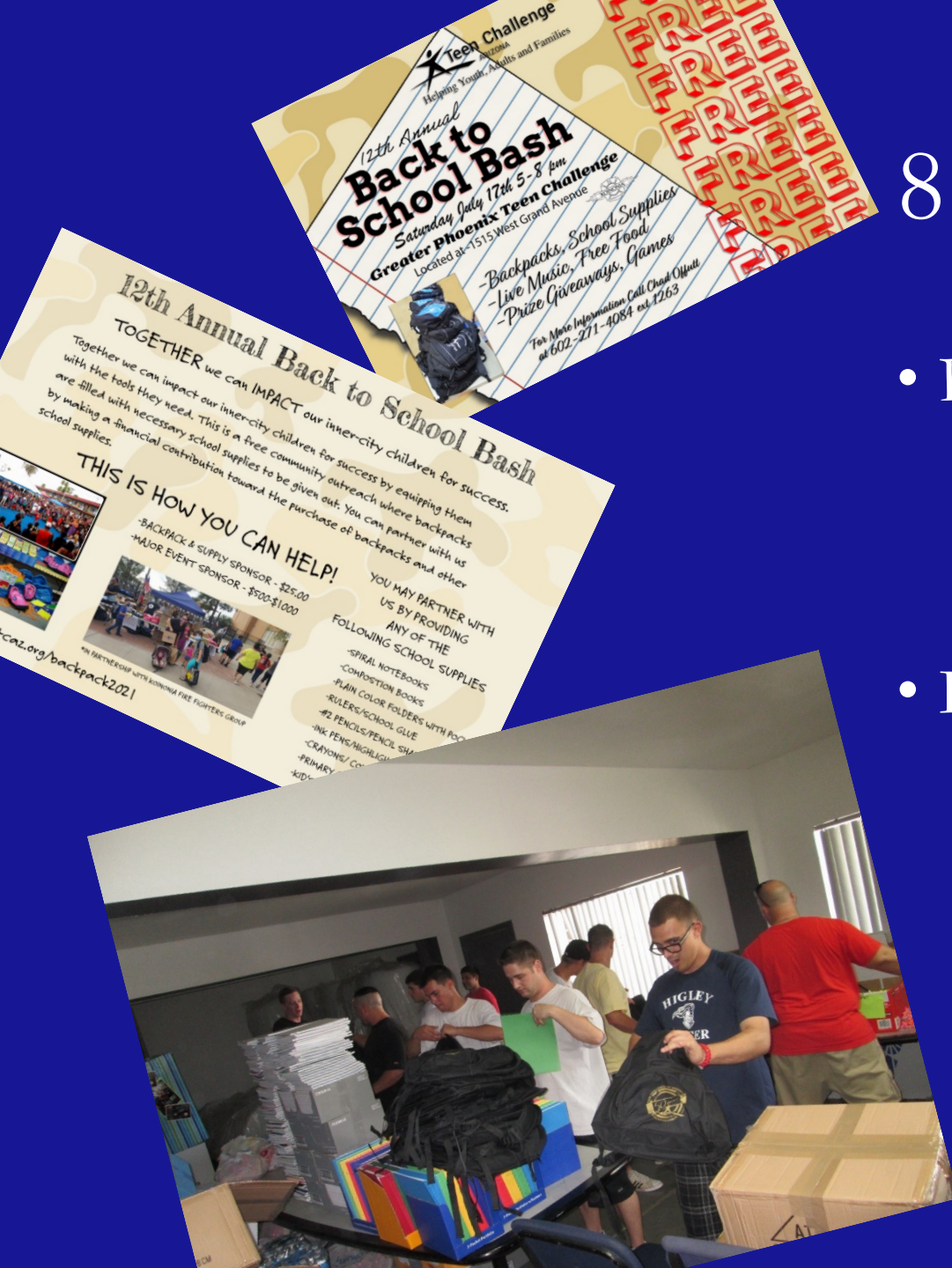
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Adult & Teen Challenge

8 Weeks Out

- Promotion
 - Begin Storefronts
 - Begin Flyer Blitz
 - Photograph event preparation for social media
- Event Logistics
 - Establish Volunteer Coordinator
 - Begin inventory of supplies



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8 Weeks Out

- Fundraising
 - Stage
 - Tent
 - Generator
 - Helium
 - Balloons
 - Streamers
 - Confetti
 - Etc....

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Month of the Event

- Event Logistics
 - Finalize Event Schedule
 - Trash assistance
 - Rent portable restrooms
 - Meet with volunteers (Event week)
- Pick Up
 - Generator
 - Tent
 - Stage
 - Food & Water
 - Hay
 - Portable Restrooms
 - Supplies



Month Of The Event

- Setup
 - Stage
 - Tent
 - Center
- Final Inspections
- Road Closures

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Community Impact

- The Gospel is presented to the unchurched
- Good will and community trust
- Community leaders
- Police and Firefighters
- Inner City Schools

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We CARE

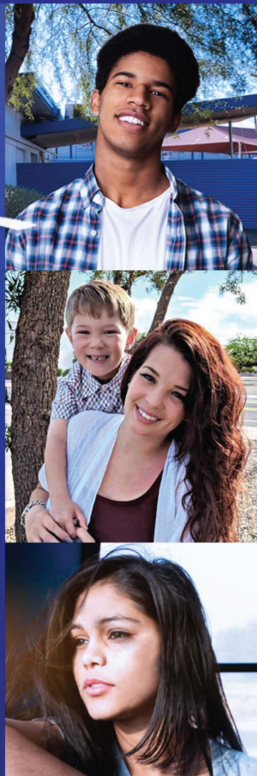
Teen Challenge of AZ

Get Help Today-

"My Addiction had grown into something I could no longer control. Then I found Teen Challenge. Now I have a new life, free from drugs!"

Helping Youth, Adults and Families

(888) 352-4940 | tcaz.org



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We CARE

(888) 352-4940

For help call Teen Challenge today!

PHOENIX TEEN CHALLENGE
Men's Center
Intake Office: (602) 708-9475
phxintake@tcaz.org

HOME OF HOPE
Women & Children's Center
Intake Office: (520) 252-3523
hohintake@tcaz.org

TUCSON TEEN CHALLENGE
Men's Center
Intake Office: (520) 403-9884
tucsonintake@tcaz.org

SPRINGBOARD
Home for Girls
Intake Office: (520) 730-4269
springboardadmissions@tcaz.org




Adult & Teen Challenge